

## NEWS RELEASE

### SLAP SHOTS TO CURE CANCER

*World's Longest Hockey Game returns with a junior edition*

**Sherwood Park, AB – January 18, 2024** – The World's Longest Hockey Game Juniors is set to take place at Saiker's Acres from January 25-28, 2024, featuring 45 participants aged 10 to 16. These caring young hockey players will be hitting the ice for 72 hours, in hopes of raising an ambitious **\$500,000** to support childhood cancer clinical trials through the University of Alberta.

#### Donate to Support the Kids

One of the young players dedicating his time, energy, and talents to this important cause is Corbin Blatz. Corbin is honouring his late grandfather, Gerry, who sadly passed away from cancer. When told he would be raising funds for kids with cancer rather than adults like his grandpa, Corbin swiftly responded, saying, "Cancer is cancer, isn't it? It doesn't matter how old you are, it still sucks!"

People can donate to an individual player to help them meet their personal fundraising goal, or donate directly to the World's Longest Hockey Game. To learn more about the participants and to donate, please visit this website: <https://ualberta.alumniq.com/crowdfunding/wlhqjr>

#### The Cause

Proceeds from the World's Longest Hockey Game Juniors will go toward pediatric cancer research at the University of Alberta and to support children receiving cancer treatment here in Edmonton. The donations will support the following two crucial areas.

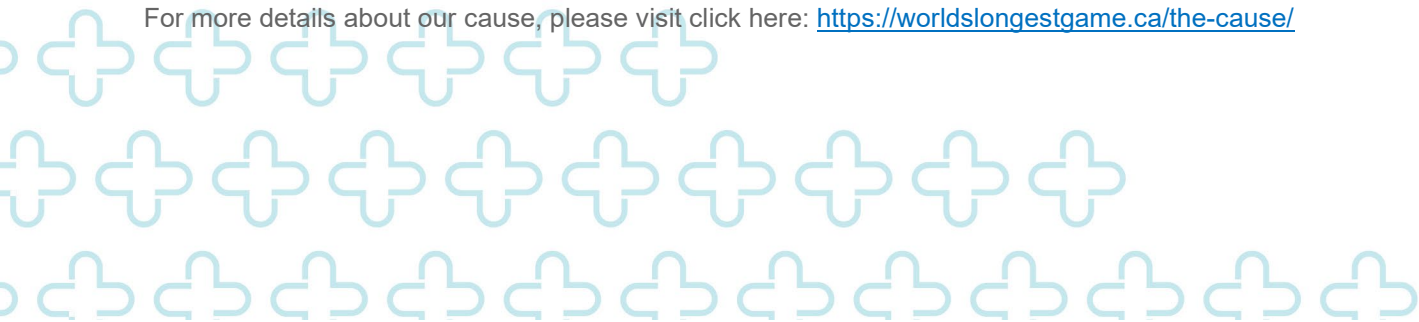
#### The Expansion of Pediatric Clinical Trials in Edmonton to Include Specific Quality of Life Trials

While cancer treatments allow the child to "survive" cancer, their lives may never be the same. Many children who survive cancer may never go through puberty, may lose their hearing, may lose their sight, or suffer other side effects of cancer treatment. More trials examining quality of life and ways to improve it in cancer survivors are needed in Edmonton.

#### Pediatric Brain Tumour Research

Researchers are looking for different ways to monitor children with brain tumours during their treatment journey. One way is examining changes in spinal fluid to help guide medical staff to tailor specific treatments to individual patients, monitor response to treatment, and provide early detection of tumour progression or relapse.

For more details about our cause, please visit click here: <https://worldslongestgame.ca/the-cause/>





### About the World's Longest Events

Dr. Brent Saik organized the first World's Longest Game in 2003, when 40 hockey players played for 80 consecutive hours. The event was a considerable success, raising \$150,000 for the Cross Cancer Institute. Brent has since organized seven World's Longest Hockey Games (with the upcoming junior edition being the eighth) and two World's Longest Baseball Games. Together, these events have raised over 7.41 million dollars for cancer research.

"We encourage everyone to come out, watch the game, and support these dedicated players. By cheering them on, you're also supporting a cause trying to improve the lives of children with cancer," says Brent.

For more information, including directions, please visit our website at <https://worldslongestgame.ca/>

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### Contact

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